

September 18, 2008

**For Immediate Release:**

**New Business Development Manager for OTEC**

Vicki Lymburner, President & CEO is pleased to announce that Mary Sistilli has joined OTEC as “**Manager, Business Development**”.

Ms. Lymburner states that “Mary has an excellent background in business development and sales management and will contribute to OTEC’s growth strategies for the future. With many sectors facing labour shortages and requiring the professional development of their teams, OTEC is poised to meet their needs and to provide training and human resource development support”.

Ms Sistilli’s experience includes progressive positions over 20 years within the Hotel industry with various roles at Canadian Pacific Hotels” L’Hotel and then Fairmont Hotel Vancouver; Fairmont Royal York; Fairmont Le Chateau Montebello; and most recently as Director of Sales, Eastern Region, Fairmont Hotels and Resorts. Mary’s broad occupational experience within the hotel sector will contribute to OTEC’s expertise in providing occupational skills development and training support at many levels.

Mary has a Bachelor of Applied Arts, Hospitality and Tourism Management; Ryerson Polytechnical University and is a member of the Ryerson Hospitality Alumni Association.

Mary can be reached at [msistilli@otec.org](mailto:msistilli@otec.org); 416-622-1975 ext. 206

**About OTEC**

OTEC is an independent, not-for-profit training and human resource development organization which has evolved from the 2005 consolidation of the Ontario Tourism Education Corporation (OTEC) established in 1991, and Customer Service Excellence Corporation (CSEC) established in 2001. Originally formed through a partnership with industry, government, labour and education to offer training programs, standards, certification and employment development programs for the tourism and hospitality sectors, the organization continues with these mandates, but has expanded to provide an extensive range of “*Customer Service & Management*” training programs for a variety of sectors and clients.

OTEC is also Ontario’s representative on the Canadian Tourism Human Resource Council (CTHRC), the national sector council for tourism, funded by Human Resources and Social Development Canada (HRSDC), and is the tourism sector council organization for the Province of Ontario representing the labour, skills development, training, and human resource issues of the sector.

**For more information on OTEC’s products and services please go to [www.otec.org](http://www.otec.org)**

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