

**For Immediate Release:
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OTEC ANNOUNCES NEW BOARD

Industry leaders join OTEC's Board to help OTEC achieve its new strategic plan and vision

At the OTEC (Ontario Tourism Education Corporation) Annual General Meeting held October 28th. The Board of Directors was elected for the 2010-11 year. Victoria Behune, OTEC President & CEO comments that "OTEC has grown significantly over the past few years and the leadership provided by this highly experienced and dedicated group of volunteers will ensure OTEC continues to grow, prosper and fulfill the training, human resource, workforce and skill development needs of Ontario's hospitality and tourism industry". With a renewed vision to be the leading organization that enables businesses to attract, develop and retain the best employees, OTEC has expanded its Board to ensure broader representation in business and industry.

Entering his second year as Chair, Mr. Alister Mathieson, Dean, School of Hospitality, Recreation and Tourism, Humber College Institute of Technology & Advanced Learning continues in this key leadership role and provides strategic guidance to the organization and on behalf of the education sector. Ms. Beatrice Schmied, President Schmied Communications continues as Past Chair and offers expertise in the areas of accessibility and transportation training programs. Mr. Anthony Hopkins, Managing Principal, Anthony Hopkins & Associates enters his second year as Vice Chair and continues to provide expertise in the area of human resources. Mr. Paul Dinner, formerly of the Royal Bank of Canada remains as Treasurer and Ms. Anne Marshall, Director Sales and Marketing, Elmhirst's Resort, continues to represent small business as Industry Liaison.

Joining OTEC as new Directors are:

- Mr. Bill Allen, President, TIAO (Tourism Industry Association of Ontario)
- Ms. Janice Smith, Director, Excellence and Recruitment, Delta Hotels and Resorts
- Ms. Michelle Chisholm, Director Operations, Viva Retirement Communities

Mr. Allen brings a wealth of experience as President of TIAO, an organization advocating on behalf of the tourism industry across the province, and as former Deputy Minister with the Ontario Ministry of Tourism. As Director of Excellence and Recruitment at Delta Hotels and Resorts, Canada's leading hotel management company, Ms. Smith facilitates excellence, recruitment and development initiatives and will provide valuable perspective on the needs of OTEC's hotel sector stakeholders.

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Ms. Chisholm, a seasoned hospitality professional now leading the operational development of retirement residences provides expertise in the area of customer service as well as new perspective on the growing retirement market for OTEC.

The following Board members who will continue on the Board for another term:

- Ms. Robin Garrett, President & CEO, OTMPC (Ontario Tourism Marketing Partnership Corporation)
- Mr. Tony Elenis, President & CEO, ORHMA (Ontario Restaurant Hotel Motel Association)
- Dr. David Martin, Director, Ted Rogers School of Hospitality and Tourism Management, Ryerson University
- Mr. Victor Cheng; President & CEO, ILogic Inc.
- Mr. Fred Lawlor, Principal, G7 Hospitality Group
- Mr. Darrell Jarvis, Counsel Fasken Martineau DuMoulin LLP.

About OTEC

OTEC is an independent, not-for-profit training and human resource development organization which has evolved from the 2005 consolidation of the Ontario Tourism Education Corporation (OTEC) established in 1991, and Customer Service Excellence Corporation (CSEC) established in 2001. Originally formed through a partnership with industry, government, labour and education to offer training programs, standards, certification and employment development programs for the tourism and hospitality sectors, the organization continues with these mandates, but has expanded to provide an extensive range of workforce development, customer service & management training programs and solutions for a variety of sectors and clients.

OTEC is also Ontario's representative on the Canadian Tourism Human Resource Council (CTHRC), the national sector council for tourism, funded by Human Resources and Social Development Canada (HRSDC), and is the tourism sector council organization for the Province of Ontario representing the labour, skills development, training, and human resource issues of the sector.

For more information on OTEC's products and services please go to: www.otec.org or call: 416-622-1975