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September 8, 2011

**TEAM ANNOUNCEMENT FROM VICTORIA BEHUNE,
PRESIDENT & CEO,
Ontario Tourism Education Corporation (OTEC)**

NEW MANAGER JOINS OTEC TEAM

I am pleased to announce that Shurland George has joined the OTEC workforce development team as Manager, Education & Skills Development. Shurland's background which combines tourism and education is a perfect complement as OTEC continues to grow and develop in the Ontario education and tourism sectors. In this role, Shurland brings to OTEC over 15 years of Canadian and international experience in the tourism and hospitality industry. As a former post-secondary tourism instructor, he will be responsible for bridging the tourism and hospitality skills gap through partnerships with education, training partners and industry stakeholders.

Working closely with Ontario's educational institutions, Shurland will ensure that academic stakeholders have the standards, curriculum, and resources they need to deliver the most cutting-edge and industry relevant programming available. He will also work directly with industry to facilitate the development and validation of occupational standards and professional development models in the work place.

Shurland's professional background includes teaching tourism and hospitality at universities and colleges in Trinidad and Tobago, The Cayman Islands, and Canada. He holds a Masters Degree in Tourism Education from the University of Surrey, England; a Post graduate Diploma in Hotel Management from The University of the West Indies, Bahamas; a Graduate Certificate in e-Business from the University of Ottawa, Canada; and, he has the PMP (Project Management Professional) certification from PMI (Project Management Institute) USA. Shurland can be reached at: sgeorge@otec.org; 416.622.1975 ext 217

About OTEC

OTEC is an independent, not-for-profit training and human resource development organization which has evolved from the 2005 consolidation of the Ontario Tourism Education Corporation (OTEC) established in 1991, and Customer Service Excellence Corporation (CSEC) established in 2001. Originally formed through a partnership with industry,

government, labour and education to offer training programs, standards, certification and employment development programs for the tourism and hospitality sectors, the organization continues with these mandates, but has expanded to lead on Ontario's tourism workforce development initiatives and to provide an extensive range of "Customer Service & Management" training programs for a variety of sectors and clients.

OTEC is also Ontario's representative on the Canadian Tourism Human Resource Council (CTHRC), the national sector council for tourism, funded by Human Resources and Social Development Canada (HRSDC), and is the tourism sector council and human resource development organization for the Province of Ontario representing the labour, skills development, training, and human resource issues of the sector.

For more information on OTEC's products and services please go to www.otec.org

OTEC

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