

# ENGAGING GENERATION Y



## OBJECTIVE

- To develop the knowledge, skills, and tools to recruit, retain and manage the performance and motivation of Generation Y employees

## WHO SHOULD ATTEND

- Supervisors
- Managers

## SESSION DETAILS

- Half day session - 3.5 hrs
- Between 10-20 participants
- Interactive format
- Take-away resource guide

## BENEFITS TO BUSINESS

- Helps create a set of processes to implement at the operations level
- Provides managers and supervisors with skills and tools to integrate Generation Y employees into the workplace

## PROGRAM AT A GLANCE

Generation Y is most frequently described as those born between the years 1980 and 2000. Gen Y's are now entering the workforce and have distinct qualities and expectations of the workplace that are having a dramatic impact on organizations across North America.

### Who Are They?

Traits and characteristics common to this generation

### Where Do They Come From?

Examine the influences that have contributed to forming this generation

### What Are Their Expectations of the Workplace?

Discover how this generation's expectations differ from previous generations

### How NOT to Manage Generation Y

Review workplace processes and management styles that will de-motivate this generation and result in absenteeism, decreased productivity and turnover

### How to Manage Generation Y

Learn 6 tactics that managers can use to motivate, improve the performance of, and retain their valuable Generation Y employees